

# **Hospitality Furnishings & Design, Inc.**

Interior Design. Procurement. Project Management. Logistics.

# About Us

**Hospitality Furnishings & Design, Inc** is an award-winning interior design and procurement company focused on the hospitality industry.

HFD delivers custom hotel experiences that are in line with brand standards and budgets. We value commitment and promise to protect you, your brand, and your project.

Founded in 2001 by a hotel operator, this ownership legacy has molded the company into a **customer first organization**. Our entire team is trained to think like an owner and act as an ally and partner on every project.

Our attention to detail, style, durability, and quality ensures our clients source the best products at competitive prices. The HFD value engineered design process guarantees the desired guest experience with a maximum ROI on your project investment.

HFD's **25+ accredited interior designers** deliver innovative solutions for branded and luxury hospitality clients. Our goal is to deliver your project on time and on budget.



# Great Hotel Partners

Brand Hotel Partners and franchisees are an important part of maintaining the brand's vision for success. As a Preferred Interior Design & Procurement Provider, it is our job to help execute this vision.

## How We Do Our Part

- We make sure that brand standards are being met and quality products are being put in hotels. This protects the brand, the client, and the guests.
- When a PIP is issued, we help ensure that all hotels are updated to the most recent schemes and standards.
- We help keep YOU in compliance with THE BRAND.



# We Protect Your Project!

## Our Mission:

- To Protect the Hotel Owner
- Protect the Contractors and Installers
- Ensure Brand Compliance thru Stakeholder Team Accountability, Deep Knowledge, and Superb Communication.





# Sales Team

Our professional sales team is stationed throughout the US, HFD has coverage in every region.

Each quarter, our team does approximately **200 budget quotes**, resulting in signed contracts and order placements.

Our dedicated sales team offers hands on services and support from the signing of the budget quote to the grand opening.



# Our Services



Design



Procurement

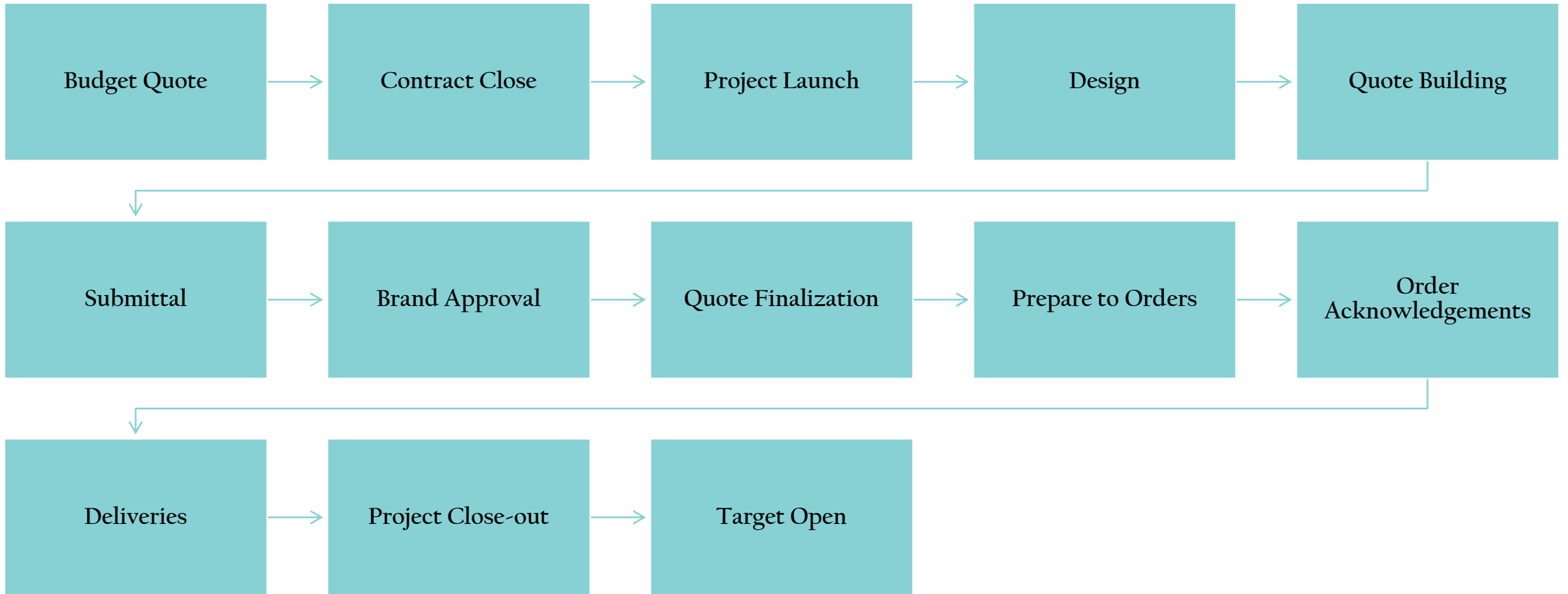


Project  
Management



Logistics

# Our Process



# Design

HFD's 25+ accredited interior designers interpret the client's project vision to create hotel experiences with innovative designs that **meet the brand standards and stay in line with ownership budgets.**

Our attention to detail, style, durability, and quality ensures our clients source the best products at competitive prices.



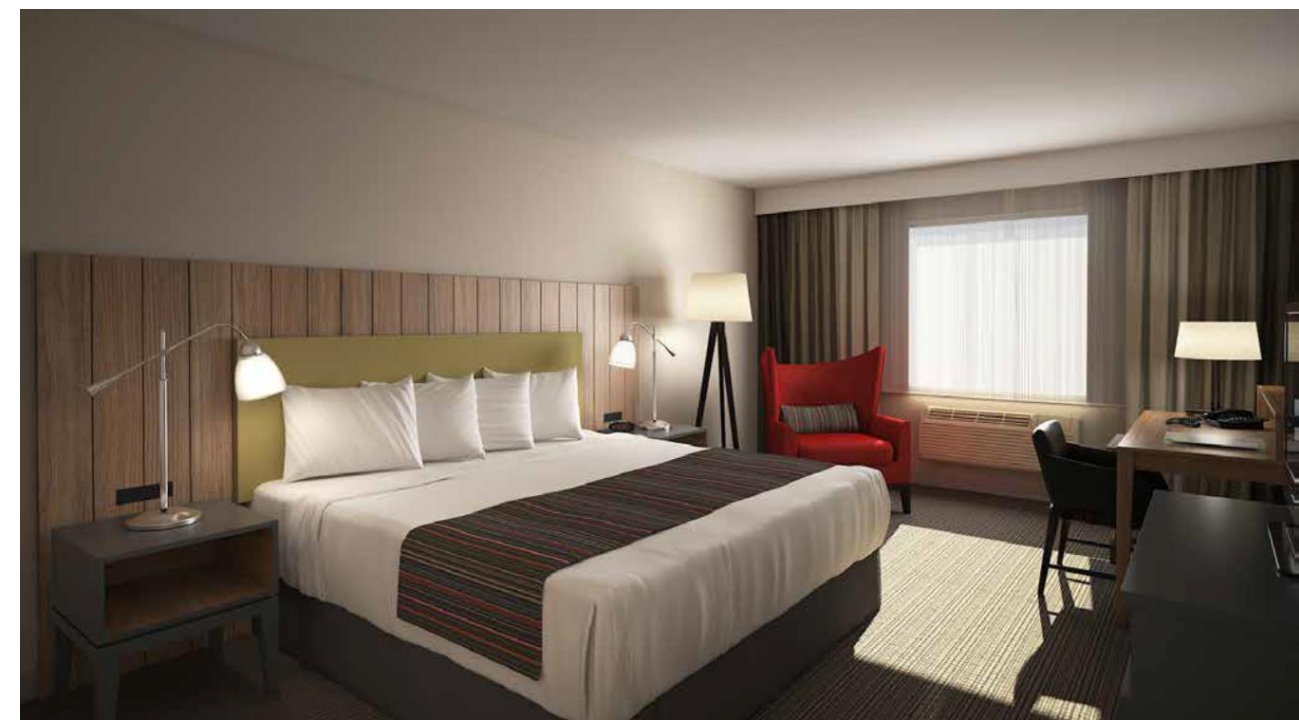
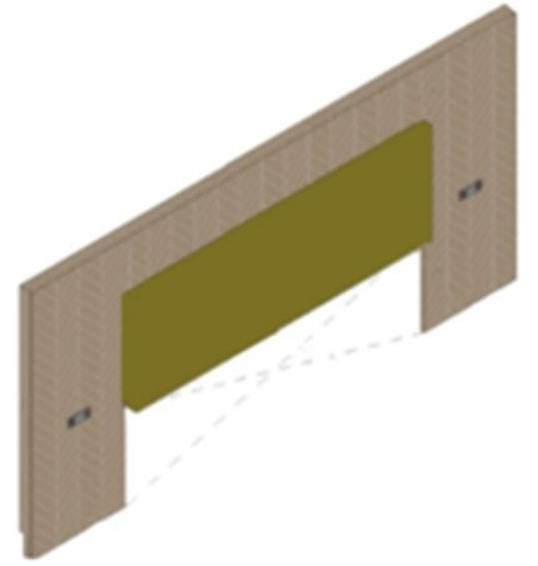
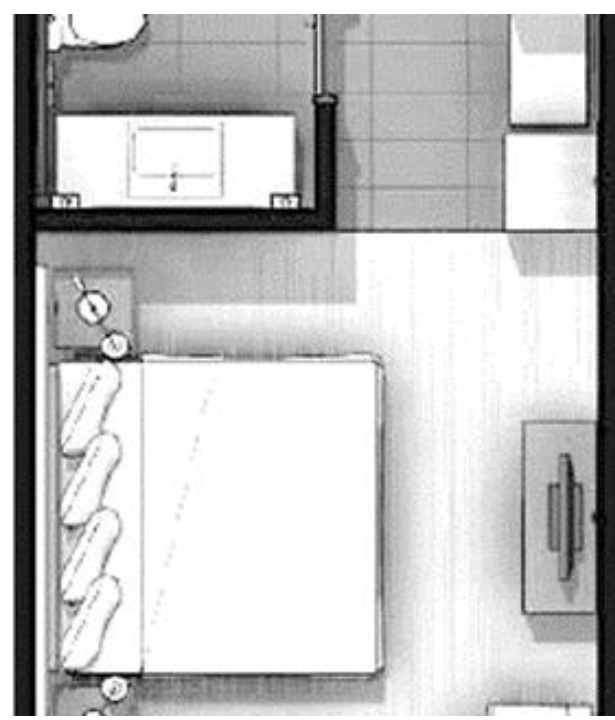


# Procurement

Each member of HFD's expansive network of vendors undergoes a rigorous qualification process to ensure that our clients are getting the highest quality product.

HFD's extensive project portfolio earns us the buying power to provide the best value possible to our clients.

With **over \$100 Million in FF&E buying power**, HFD delivers the most cost effective and inspired hotel projects in the industry today.



# Project Management

HFD's proprietary P.A.C.T process ensures the highest quality project delivery. With our cutting-edge project dashboard, we provide both internal and external stakeholders complete visibility into the project process, ensuring a smooth and successful design installation.

## What We Do

- Identify key project millstones and make sure that they are met
- Provide transparency into the project and consistently provide project updates
- Ensure that your deliveries and installations are on time and that your deadlines are being met



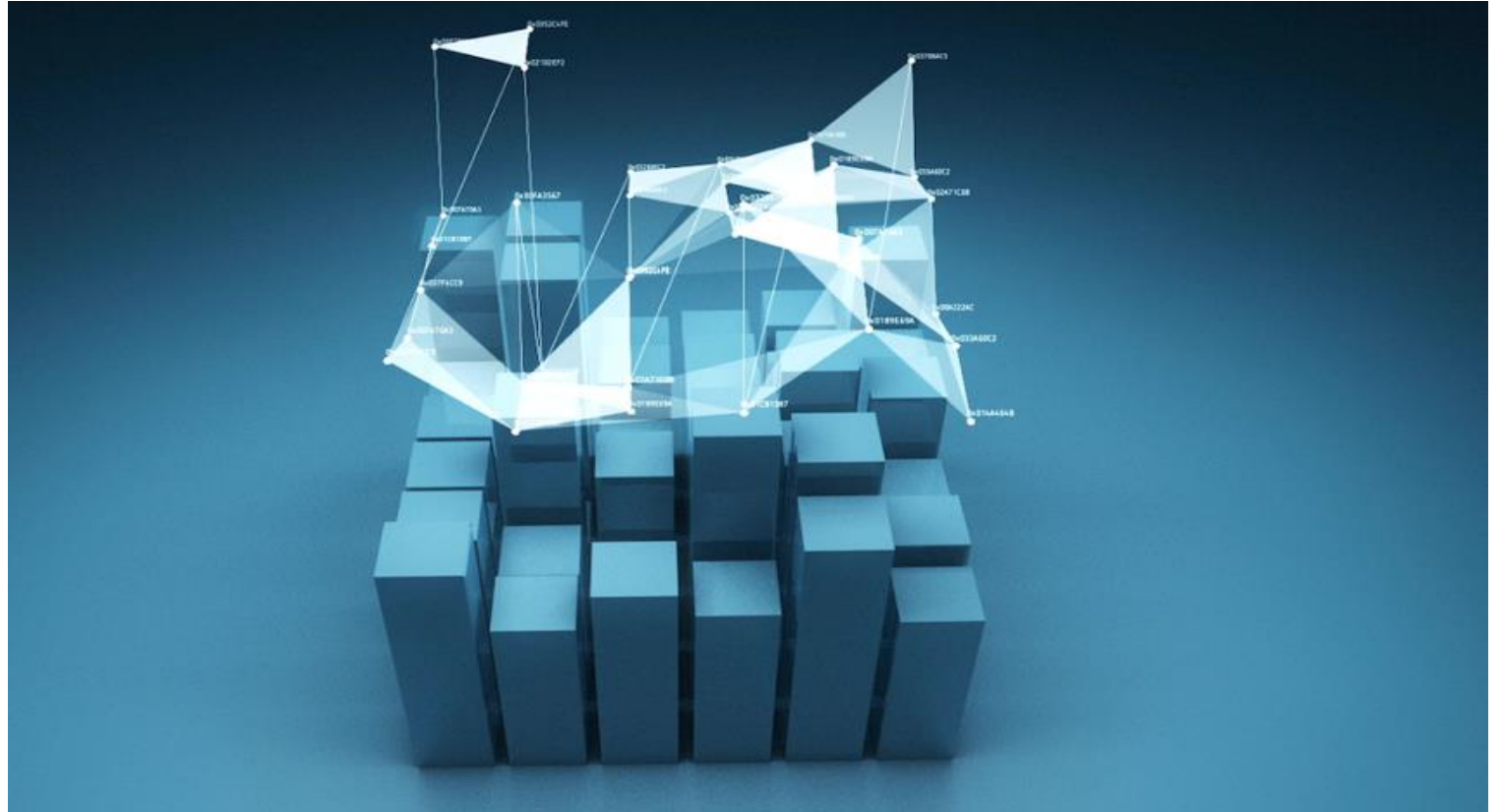
# Overture™

Provides real time connectivity with manufactures, logistics companies, and our team

Provides accurate client facing updates via the web, interactive messaging, and an app

This helps is a security feature for your project and is the only true single-source solution in the industry

## Cloud Based Services Management Platform



Overture™ is a protective “umbrella” to ensure that projects are on time, with the right product, in the right place, with the right solutions.

# P.A.C.T. Process



## PARTICIPATION

Engaging the client & all critical parties to ensure a successful project



## ANTICIPATION

Provide clear guidance at each step to avoid pitfalls and potential delays



## COMMUNICATION

Frequent & detailed communication about where things stand & what is coming next



## TENACITY

We will be tenacious in resolving issues, following up on required actions and moving things forward