



Ask HFD about TQE[™]

Total Quality Experience (TQE)

We want every client to have a <u>Quality Experience</u> with HFD in all aspects of the project from Kick-Off of the Design to the Opening Date of the Hotel (and beyond!)

HFD and all Associates will create a "PACT" to facilitate an environment that provides our Clients, Vendors, Associated Parties, and Internal Associates an experience that enhances our relationships, provides outstanding service, maintains reasonable and accountable expectations, and communicates in a timely and respectful manner.

"I will not consider HFD a successful company until **EVERY** Client, Vendor, and Associated party is a positive referral"

-Mark Logston, COO

P.A.C.T.

PACT by definition - To Agree or Promise

HFD's Definition – To Agree or Promise *that we will perform at a 100% level... no matter what*

PARTICIPATION... The Act of taking part or sharing

ANTICIPATION... Regard as probable, expect or predict

COMMUNICATION... The exchanging of information to produce a better understanding an outcome

TENACITY... Extremely persistent in adhering to or doing something

What to Expect

PARTICIPATION

- A multi-discipline TEAM from HFD
- Engaging the client & all critical parties to ensure a successful project

ANTICIPATION

- Leverage our experience to confirm a plan to deliver a successful project
- Provide clear guidance at each step to avoid pitfalls and potential delays

COMMUNICATION

- Frequent & detailed communication about where things stand & what is coming next
- Clear instructions about actions required by the appropriate parties during the project

TENACITY

- We <u>will be</u> tenacious in resolving issues, following up on required actions and moving things forward
- This is a key to protecting the project, and dealing with unforeseen issues